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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent Application Ser. No.: 10/017,377 Group Art Unit: 2623

Filing Date: 12/14/2001 Examiner: MICHAEL F. VAN HANDEL

Attorney Docket Number PH-US010502 Confirmation No.: 8074

Inventor Name(s): YASSIN & ALSAFADI

Title: MICRO-AUCTION ON TELEVISION FOR THE SELECTION OF COMMERCIALS

Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450

RULE 116 AMENDMENT

Sir:

In response to the final office action of 8/24/06, please amend the application as follows: